

BK
BACK



BK
BACK



Ceramiche Keope: Made in Italy

In Ceramiche Keope riteniamo che la **responsabilità sociale** di un'impresa si manifesti innanzitutto operando con **trasparenza e correttezza** nei confronti di tutti gli interlocutori, siano essi clienti, fornitori, collaboratori.

Per questo motivo abbiamo aderito con convinzione al "codice etico" di Confindustria Ceramica che impegna a **comunicare con chiarezza l'origine dei nostri prodotti**.

Riteniamo che **il marchio "Made in Italy"** sia garanzia di valori forti quali **stile, design, innovazione e qualità del prodotto**, ma soprattutto rappresenti **rispetto per l'ambiente e per le persone**.

Siamo convinti che le nostre ceramiche "Made in Italy" siano sinonimo di qualità, design, ed etica del lavoro e pertanto, con orgoglio, comunichiamo e promuoviamo questo valore.

*At Ceramiche Keope, we believe that the **social responsibility** of a company should express itself by means of a **transparent and correct approach** to all interlocutors, irrespective of whether they are customers, suppliers or co-operators.*

*For this reason, we have chosen to comply with the "code of ethics" of Confindustria Ceramica (Italian association of ceramic industries), which means that we **must clearly indicate the origin of our products**.*

*We believe that **the "Made in Italy" mark** guarantees strong values, such as for instance **style, design, innovation and quality of the product**, and above all respect, **for the environment and for people**.*

We are convinced that "Made in Italy" means products of top quality, with a high standard of design and manufactured in accordance to work ethics. Therefore, we are proud to inform you of the above and to promote these values.

BK

BACK

GRES PORCELLANATO

PORCELAIN STONEWARE . GRES CERAME VITRIFIE . FEINSTEINZEUG . GRES PORCELÁNICO

NATURALE RETTIFICATO

NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO

75x75 50x75 37,5x75 25x75
60x60 40x60 30x60 20x60 9,7x60 6,4x60 3,1x60

LAPPATO RETTIFICATO

LAPPED RECTIFIED . RODÉE RECTIFIÉ . GELÄPPT REKTIFIZIERT . PULIDO RECTIFICADO

60x60 40x60 30x60 20x60

Back IVORY



Back SILVER



Back GREY



Back BROWN



Back ANTHRACITE





Inedita. Moderna. Forte personalità. Nella sua superficie si distinguono le tracce lasciate dalla natura, che rendono vivo il ricordo della pietra e i segni grafici creati dalla lavorazione delle lastre che aggiungono alla materia un tocco di originalità e contemporaneità.

Brand new. Modern. Strong personality. Its surface reveals the traces left by nature - which accentuate the stone look - and the patterns left by the working of the slabs - which lend the material originality and a contemporary feel.

Back

Dagli ambienti residenziali agli spazi commerciali Back offre superfici capaci di accogliere e valorizzare l'arredamento più ricercato.

From homes to retail spaces, Back tiling will accommodate and enhance the most sophisticated of furnishing features.

75x75 _ 30"x30" _ NAT RT
 50x75 _ 20"x30" _ NAT RT
 37,5x75 _ 15"x30" _ NAT RT
 25x75 _ 10"x30" _ NAT RT

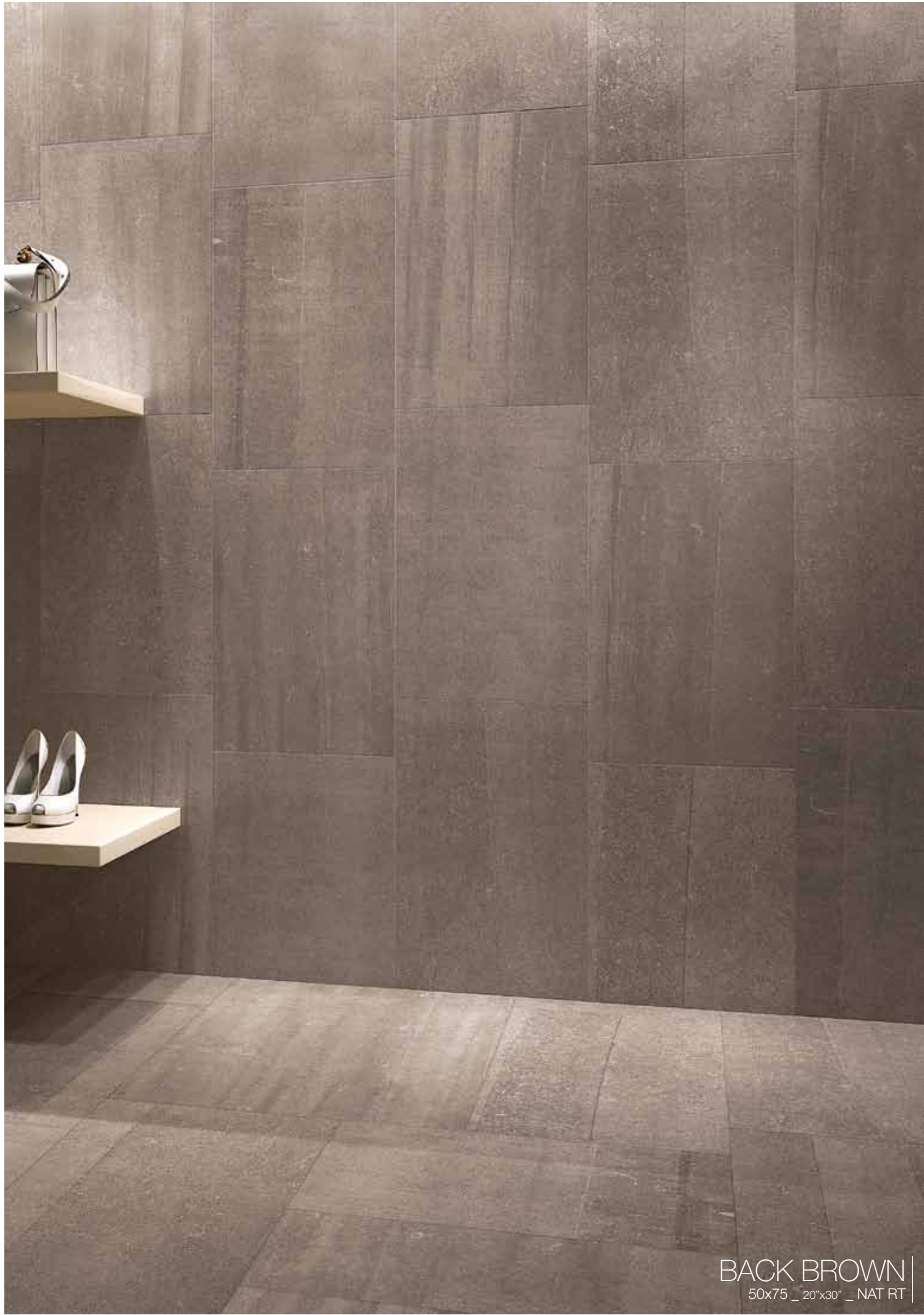
Con colori di tendenza e il gioco di formati diversi Back sa vestire gli ambienti che richiedono personalità.

With trend-led shades and a juxtapositioning of different tile sizes, Back is the ideal collection for

anyone wanting tiling with personality.



brown
back



BACK BROWN
50x75 _ 20"x30" _ NAT RT



BACK BROWN

- 75x75 _ 30"x30" _ NAT RT
- 50x75 _ 20"x30" _ NAT RT
- 37,5x75 _ 15"x30" _ NAT RT
- 25x75 _ 10"x30" _ NAT RT

60x60 _ 24"x24" _ NAT RT
LISTELLO UP 9,7x60 _ 3 7/8"x24"

Giochi di sfumature e trasparenze esaltano la grafica con la naturalezza della superficie disponibile

in due versioni, matt e lappata.
The interplay of shades and transparency accentuates

the graphics, set off by the naturalness of the material, which is available in two versions, matt and lapped.



SilverBack



BACK SILVER |
60x60 _ 24"x24" _ NAT RT

BACK SILVER
60x60 _ 24"x24" _ NAT RT
LISTELLO UP 9,7x60 _ 3 7/8"x24"



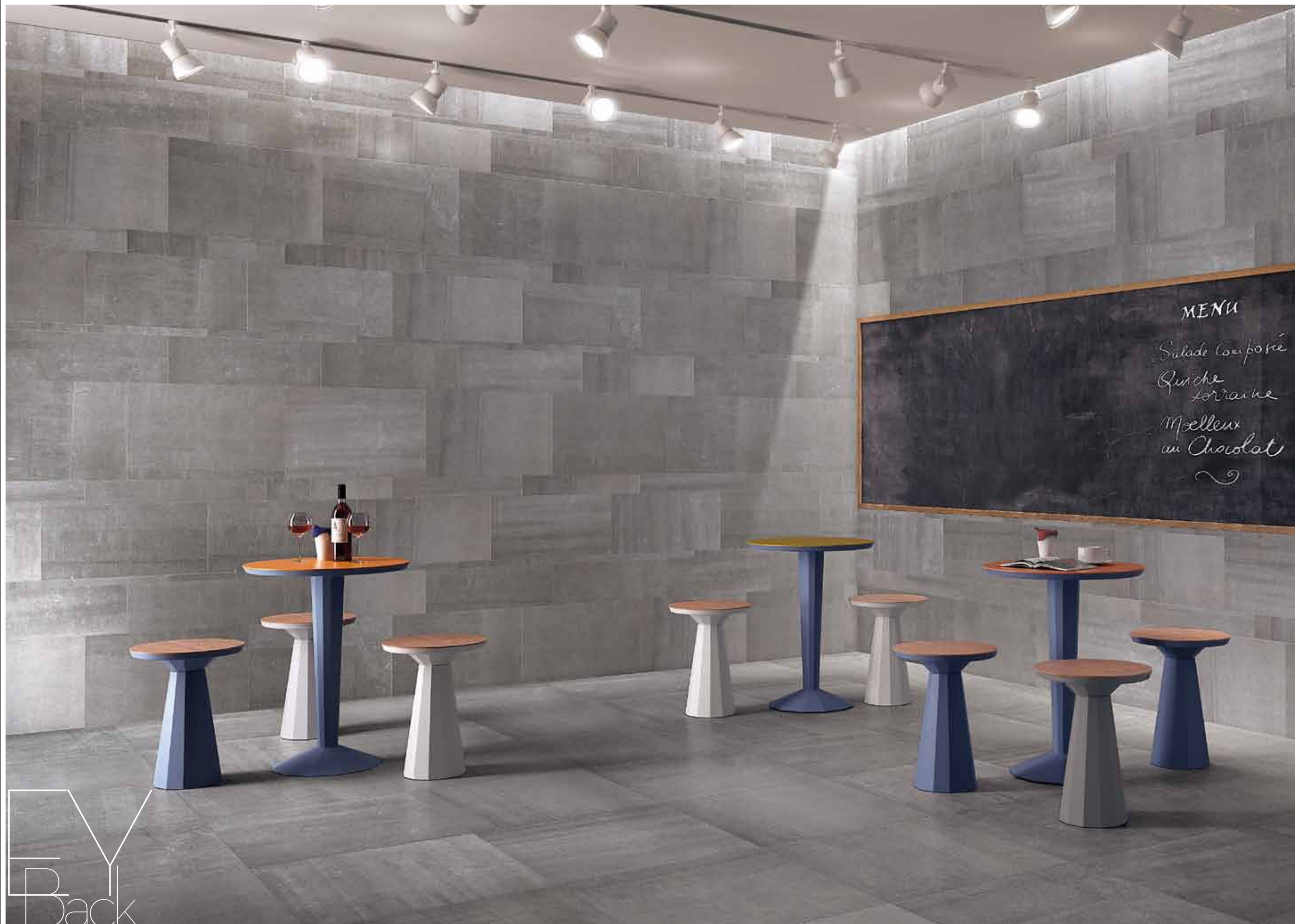
I cinque colori, gli undici formati, le due finiture, offrono possibilità compositive che si

moltiplicano grazie alla creatività del progettista. The five colours, eleven sizes, and two finishes

offer a variety of design possibilities that grow with the designer's creativity.

60x60 _ 24"x24" _ NAT RT
40x60 _ 16"x24" _ NAT RT
30x60 _ 12"x24" _ NAT RT

20x60 _ 8"x24" _ NAT RT
9,7x60 _ 3 7/8"x24" _ NAT RT
3,1x60 _ 1 1/4"x24" _ NAT RT



GR
Back

BACK GREY

40x60 _ 16"x24" _ NAT RT
 30x60 _ 12"x24" _ NAT RT
 20x60 _ 8"x24" _ NAT RT
 9,7x60 _ 3 7/8"x24" _ NAT RT
 3,1x60 _ 1 1/4"x24" _ NAT RT



60x60

BACK GREY
 60x60 _ 24"x24" _ NAT RT

Diverse proposte di posa a modulo con base 75 cm amplificano la percezione degli spazi poiché anche le fughe diventano segni capaci di creare continuità grafica.

Various modular laying arrangements, featuring a 75 cm base, heighten the perception of space, with joints used as a means of creating design continuity.

75x75 _ 30°x30° _ NAT RT
50x75 _ 20°x30° _ NAT RT
37,5x75 _ 15°x30° _ NAT RT
25x75 _ 10°x30° _ NAT RT



ANTHRACITE

Back



	75x75	37,5x75		50x75			



BACK
ANTRHRACITE
75x75 _ 30°x30° _ NAT RT
50x75 _ 20°x30° _ NAT RT
37,5x75 _ 15°x30° _ NAT RT
25x75 _ 10°x30° _ NAT RT

60x60 _ 24"x24" _ NAT RT
BACK IVORY TARTAN
30x60 _ 12"x24" _ NAT RT

Diverse finiture amplificano
i particolari grafici e
conferiscono luminosità
a nuove soluzioni sia

da pavimento sia da
rivestimento.
A range of finishes
accentuate the details of

the graphics and bring
brightness to new solutions,
for both floor and wall tiles.





BACK IVORY
60x60 _ 24"x24" _ NAT RT

BACK IVORY
60x60 _ 24"x24" _ NAT RT
BACK IVORY TARTAN
30x60 _ 12"x24" _ NAT RT

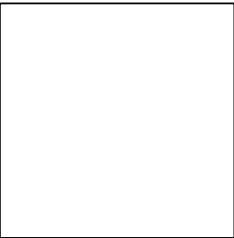
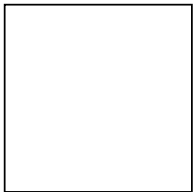
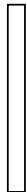
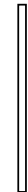


BACK

NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO
LAPPATO RETTIFICATO . LAPPED RECTIFIED . RODÉE RECTIFIÉ . GELÄPPT REKTIFIZIERT . PULIDO RECTIFICADO

FORMATI

SIZES . FORMATS . FORMATE . FORMATOS

										
75x75 30"x30" NAT. RT	50x75 20"x30" NAT. RT	37,5x75 15"x30" NAT. RT	25x75 10"x30" NAT. RT	60x60 24"x24" NAT. RT LAPP. RT.	40x60 16"x24" NAT. RT LAPP. RT.	30x60 12"x24" NAT. RT LAPP. RT.	20x60 8"x24" NAT. RT LAPP. RT.	9,7x60 3 7/8"x24" NAT. RT	6,4x60 2 1/2"x24" NAT. RT	3,1x60 1 1/4"x24" NAT. RT

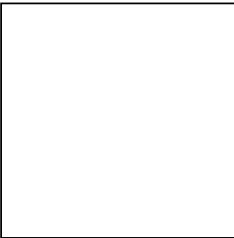
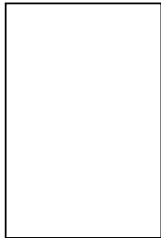
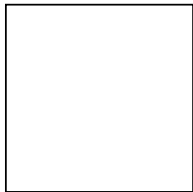
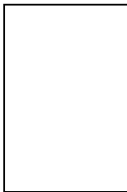
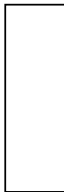
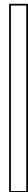
Back
BIVORY



NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO
LAPPATO RETTIFICATO . LAPPED RECTIFIED . RODÉE RECTIFIÉ . GELÄPPT REKTIFIZIERT . PULIDO RECTIFICADO

FORMATI

SIZES . FORMATS . FORMATE . FORMATOS

										
75x75 30"x30" NAT. RT	50x75 20"x30" NAT. RT	37,5x75 15"x30" NAT. RT	25x75 10"x30" NAT. RT	60x60 24"x24" NAT. RT LAPP. RT.	40x60 16"x24" NAT. RT LAPP. RT.	30x60 12"x24" NAT. RT LAPP. RT.	20x60 8"x24" NAT. RT LAPP. RT.	9,7x60 3 7/8"x24" NAT. RT	6,4x60 2 1/2"x24" NAT. RT	3,1x60 1 1/4"x24" NAT. RT

Back
SILVER

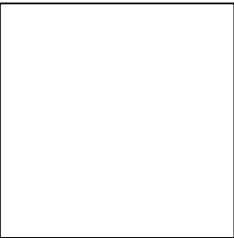
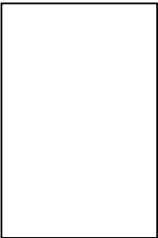
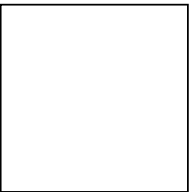


BACK

NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO
LAPPATO RETTIFICATO . LAPPED RECTIFIED . RODÉE RECTIFIÉ . GELÄPPT REKTIFIZIERT . PULIDO RECTIFICADO

FORMATI

SIZES . FORMATS . FORMATE . FORMATOS

										
75x75 30"x30" NAT. RT	50x75 20"x30" NAT. RT	37,5x75 15"x30" NAT. RT	25x75 10"x30" NAT. RT	60x60 24"x24" NAT. RT LAPP. RT.	40x60 16"x24" NAT. RT LAPP. RT.	30x60 12"x24" NAT. RT LAPP. RT.	20x60 8"x24" NAT. RT LAPP. RT.	9,7x60 3 7/8"x24" NAT. RT	6,4x60 2 1/2"x24" NAT. RT	3,1x60 1 1/4"x24" NAT. RT

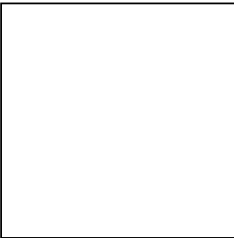
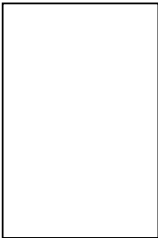
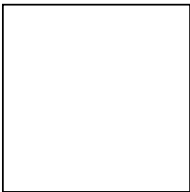
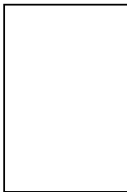
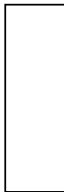
Back
BGREY



NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO
LAPPATO RETTIFICATO . LAPPED RECTIFIED . RODÉE RECTIFIÉ . GELÄPPT REKTIFIZIERT . PULIDO RECTIFICADO

FORMATI

SIZES . FORMATS . FORMATE . FORMATOS

										
75x75 30"x30" NAT. RT	50x75 20"x30" NAT. RT	37,5x75 15"x30" NAT. RT	25x75 10"x30" NAT. RT	60x60 24"x24" NAT. RT LAPP. RT.	40x60 16"x24" NAT. RT LAPP. RT.	30x60 12"x24" NAT. RT LAPP. RT.	20x60 8"x24" NAT. RT LAPP. RT.	9,7x60 3 7/8"x24" NAT. RT	6,4x60 2 1/2"x24" NAT. RT	3,1x60 1 1/4"x24" NAT. RT

Back
BBROWN

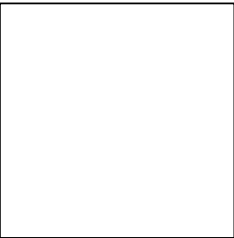
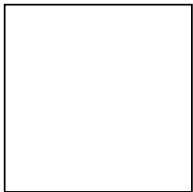
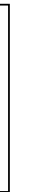


BACK

NATURALE RETTIFICATO . NATURAL RECTIFIED . NATUREL RECTIFIÉ . NATURBELASSEN REKTIFIZIERT . NATURAL RECTIFICADO
LAPPATO RETTIFICATO . LAPPED RECTIFIED . RODÉE RECTIFIÉ . GELÄPPT REKTIFIZIERT . PULIDO RECTIFICADO

FORMATI

SIZES . FORMATS . FORMATE . FORMATOS

										
75x75 30"x30" NAT. RT	50x75 20"x30" NAT. RT	37,5x75 15"x30" NAT. RT	25x75 10"x30" NAT. RT	60x60 24"x24" NAT. RT LAPP. RT.	40x60 16"x24" NAT. RT LAPP. RT.	30x60 12"x24" NAT. RT LAPP. RT.	20x60 8"x24" NAT. RT LAPP. RT.	9,7x60 3 7/8"x24" NAT. RT	6,4x60 2 1/2"x24" NAT. RT	3,1x60 1 1/4"x24" NAT. RT

Back DANTHRACITE



FINITURA LAPPATO

LAPPED FINISH . FINITION RODÉE
OBERFLÄCHE GELÄPPT . ACABADO PULIDO

DISPONIBILE IN TUTTI I COLORI NEI FORMATI 60X60, 40X60, 30X60 E 20X60
AVAILABLE IN ALL THE COLOURS IN SIZES: 60X60, 40X60, 30X60 AND 20X60
DISPONIBLE DANS TOUTES LES COULEURS EN FORMATS: 60X60, 40X60, 30X60 ET 20X60
VERFUEGBAR IN ALLEN FARBEN IN DEN FORMATEN: 60X60, 40X60, 30X60 UND 20X60
DISPONIBLE EN TODOS LOS COLORES EN FORMATOS: 60X60, 40X60, 30X60 Y 20X60

BACK **LAPPATO**
60x60 - 24"x24"

DECORI

DECORS . DECORATIONS . DEKORE . DECOROS



* **LISTELLO UP**
6,4x60 - 2 1/2"x24"



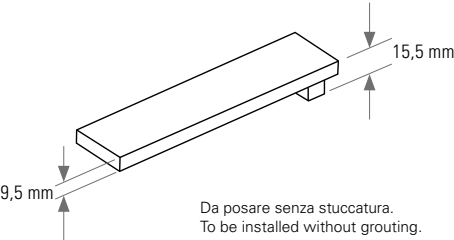
* **LISTELLO UP**
9,7x60 - 3 7/8"x24"



* **MOSAICO**
30x30 - 12"x12"
(TOZZETTO: 2,8x2,8 - 1"x1")



* **STRIPS**
30x60 - 12"x24"



Da posare senza stuccatura.
To be installed without grouting.

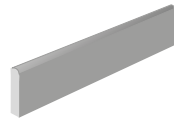


* **DECORO TARTAN**
30x60 - 12"x24"

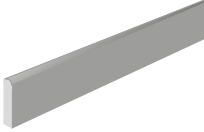
TUTTI I PROFILI DI VETRO E DI METALLO DEL CATALOGO DI CERAMICHE KEOPE POSSONO ESSERE ABBINATI A QUESTA COLLEZIONE.
ALL GLASS AND METAL PROFILES IN THE CERAMICHE KEOPE CATALOGUE CAN BE COMBINED WITH THIS COLLECTION.

PEZZISPECIALI

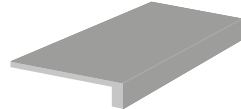
TRIMS, PIECES SPECIALES, FORMTEILE, PIEZAS ESPECIALES



* **BATTISCOPA RT**
8x60 - 3"x24"
BULLNOSE RT . PLINTHE RT
SOCKEL RT . RODAPIÉ RT



* **BATTISCOPA RT**
8x75 - 3"x30"
BULLNOSE RT . PLINTHE RT
SOCKEL RT . RODAPIÉ RT



• **SCALINO CON PROFILO INCOLLATO RT**
33x60 - 13"x24"
GLUED STEP TREAD RT.
NEZ DE MARCHE COLLÉ RT.
GEKLEBTE STUFENPLATTE RT.
PELDAÑO CON PERFIL PEGADO RT.



• **SCALINO ANGOLARE CON PROFILO INCOLLATO RT**
33x33 - 13"x13"
GLUED CORNER STEP TREAD RT.
CARREAU DE MARCHE COLLÉ PIÈCE ANGULAIRE RT.
GEKLEBTE ECKSTUFE RT.
PELDAÑO ESQUINA CON PERFIL PEGADO RT.

FORMATI

	75x75 30"x30"	50x75 20"x30"	37,5x75 15"x30"	25x75 10"x30"	60x60 [▲] 24"x24"	40x60 [▲] 16"x24"	30x60 [▲] 12"x24"	20x60 [▲] 8"x24"	9,7x60 3 1/8"x24"	6,4x60 2 1/2"x24"	3,1x60 1 1/4"x24"	8x60 3"x24" battiscopa	8x75 3"x30" battiscopa	33x60 13"x24" *scalino con profilo incollato	33x33 13"x13" *scalino angolare con profilo incollato
Back Ivory	■	■	■	■	■●	■●	■●	■●	■	■	■	■	■	■●	■●
Back Silver	■	■	■	■	■●	■●	■●	■●	■	■	■	■	■	■●	■●
Back Grey	■	■	■	■	■●	■●	■●	■●	■	■	■	■	■	■●	■●
Back Brown	■	■	■	■	■●	■●	■●	■●	■	■	■	■	■	■●	■●
Back Anthracite	■	■	■	■	■●	■●	■●	■●	■	■	■	■	■	■●	■●

■ naturale rettificato - natural rectified - naturel rectifié - naturbelassen rektifiziert - natural rectificado

● lappato rettificato - lapped rectified - rodée rectifié - geläppt rektifiziert - pulido rectificado

▲ **Disponibile in tutti i colori** . Available in all the colours . Disponible dans tous les couleurs . In allen Farben in der Ausführung . Disponible en todos los colores.

• **Disponibile in tutti i colori nella finitura naturale e lappato, solo su ordinazione** . Available in all the colours in the natural and lapped finish, on order only . Disponible dans tous les couleurs naturel et rodée, uniquement à la demande . In allen Farben in der naturbelassenen Ausführung lieferbar und in der geläppt, nur auf Anfrage . Disponible en todos los colores en el acabado natural y pulido, sólo bajo petición.

▲ **Per la finitura LAPPATO, le misure nominali sono rispettivamente: 59x59 - 39x59 - 29,5x59 - 19,5x59**. The nominal dimensions of the LAPPED finish are: 59x59 - 39x59 - 29.5x59 - 19.5x59 . Pour la finition RODÉE, les dimensions normales sont respectivement : 59x59 - 39x59 - 29,5x59 - 19,5x59 . Bei der GELÄPPTEN Ausführung betragen die Nennabmessungen: 59x59 - 39x59 - 29,5x59 - 19,5x59 . Para el acabado PULIDO las medidas nominales son respectivamente: 59 x 59 - 39 x 59 - 29,5 x 59 - 19,5 x 59.

CARATTERISTICHE TECNICHE - PIASTRELLE PRESSATE A SECCO CONFORME ALLA NORMA EN 14411 APPENDICE G GRUPPO BIa

TECHNICAL FEATURES - DRY PRESSED TILES - COMPLIANT WITH STANDARDS EN 14411 ANNEX G GROUP BIa

		CARATTERISTICA TECNICA TECHNICAL FEATURES	NORMA SPECIFICATION	VALORE PRESCRITTO VALUES REQUIRED	*VALORE KEOPE *KEOPE VALUES
CARATTERISTICHE DI REGOLARITA' REGULARITY CHARACTERISTICS		LUNGHEZZA E LARGHEZZA LENGHT AND WIDTH	ISO 10545-2	± 0,6 %	± 0,1 %
		SPESSORE THICKNESS	ISO 10545-2	± 5,0 %	CONFORME IN ACCORDANCE
		ORTOGONALITÀ SQUARENESS	ISO 10545-2	± 0,6 %	± 0,1 %
		RETTILINEARITÀ DEGLI SPIGOLI STRAIGHTNESS OF THE EDGES	ISO 10545-2	± 0,5 %	± 0,1 %
		PLANARITÀ FLATNESS	ISO 10545-2	± 0,5 %	± 0,2 %
CARATTERISTICHE STRUTTURALI STRUCTURAL CHARACTERISTICS		ASSORBIMENTO D'ACQUA WATER ABSORPTION	ISO 10545-3	≤ 0,5 %	≤ 0,1 %
		FORZA DI ROTTURA BREAKING STRENGHT	ISO 10545-4	≥ 1300 N	> 1500 N
		MODULO DI ROTTURA MODULUS OF RUPTURE		≥ 35 N/mm²	≥ 45 N/mm²
CARATTERISTICHE SUPERFICIALI SURFACE CHARACTERISTICS		RESISTENZA ALLA ABRASIONE PROFONDA RESISTANCE TO DEEP ABRASION	ISO 10545-6	≤ 175 mm³	≤ 145 mm³
CARATTERISTICHE TERMO IGROMETRICHE THERMAL AND HYGROMETRIC CHARACTERISTICS		RESISTENZA AGLI SBALZI TERMICI THERMAL SHOCK RESISTANCE	ISO 10545-9	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE	GARANTITA GUARANTEED
		RESISTENZA AL GELO FROST RESISTANCE	ISO 10545-12	RICHIESTA REQUIRED	CONFORME IN ACCORDANCE
CARATTERISTICHE CHIMICHE CHEMICAL CHARACTERISTICS		RESISTENZA AI PRODOTTI CHIMICI CHEMICAL RESISTANCE	ISO 10545-13	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE	GARANTITA GUARANTEED
		RESISTENZA ALLE MACCHIE RESISTANCE TO STAINING	ISO 10545-14	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE	GARANTITA GUARANTEED
CARATTERISTICHE DI SICUREZZA SAFETY CHARACTERISTICS		COEFFICIENTE DI ATTRITO DINAMICO DYNAMIC SLIDER	BCRA	METODO DI PROVA DISPONIBILE TEST METHOD AVAILABLE	> 0,4
		COEFFICIENTE DI ATTRITO STATICO STATIC SLIDER	ASTM C1028		
		CLASSIFICAZIONE ANTISDRUCCIOLO INCLINED PLATFORM	DIN 51130		R9 (naturale RT)

*VALORI MEDI RIFERITI A PROVE FATTE NEGLI ULTIMI 24 MESI - AVERAGE VALUES REFER TO TEST DONE IN THE PREVIOUS 24 MONTHS

“W” MISURA DI FABBRICAZIONE: “W” WORKING SIZE

748x748 . 498x748 . 373x748 . 248x748 . 596x596 . 396x596 . 297x596 . 197x596 . 97x596 . 64x596 . 31x596

VALORI “W” RIFERITI AI CALIBRI DI PRODUZIONE: 75x75 (8), 50x75 (8), 37,5x75 (8), 25x75 (8), 60x60 (6), 40x60 (6), 30x60 (6), 20x60 (6), 9,7x60 (6), 6,4x60 (6), 3,1x60(6)
VALUES “W” RELATED TO THE PRODUCTION CALIPERS: 75x75 (8), 50x75 (8), 37,5x75 (8), 25x75 (8), 60x60 (6), 40x60 (6), 30x60 (6), 20x60 (6), 9,7x60 (6), 6,4x60 (6), 3,1x60(6)

MISURE, PESI ED IMBALLI

SIZE, WEIGHT AND PACKAGING . FORMATS, POIDS ET EMBALLAGES . MASSE, GEWICHTE UND VERPACKUNGEN . MEDIDAS, PESOS Y EMBALAJES

FORMATO size format formato	spessore	PZ/SCATOLA pieces/box pièces/bôte stuck/karton pzas/caja	MQ/SCATOLA mq/box mq/bôte mq/karton mq/caja	KG/SCATOLA kg/box kg/bôte kg/karton kg/caja	MQ/PALLET mq/pallet mq/pallet mq/pallet mq/pallet	KG/PALLET kg/pallet kg/pallet kg/pallet kg/pallet	SCATOLA/PALLET box/pallet bôte/pallet karton/pallet caja/pallet
75x75	10 mm	2	1,125	≈ 26,00	47,25	≈ 1112	42
50x75	10 mm	2	0,75	≈ 16,70	31,50	≈ 721,40	42
37,5x75	10 mm	4	1,125	≈ 25,00	27,00	≈ 620	24
25x75	10 mm	6	1,125	≈ 25,00	38,25	≈ 870	34
60x60	9,5 mm	3	1,08	≈ 22,25	43,20	≈ 910	40
40x60	9,5 mm	3	1,08	≈ 22,25	25,92	≈ 821	36
30x60	9,5 mm	6	1,08	≈ 23,50	43,20	≈ 942	40
20x60	9,5 mm	6	0,72	≈ 16,40	34,56	≈ 807,20	48
9,7x60	9,5 mm	10	0,582	≈ 13,00	34,92	≈ 800	60
6,4x60	9,5 mm	15	0,576	≈ 12,48	41,47	≈ 919	72
3,1x60	9,5 mm	30	0,558	≈ 13,00	33,48	≈ 800	60
8x60 batt	-	12	ml 7,20	≈ 13,50	-	-	-
8x75 batt	-	9	ml 6,75	≈ 12,30	-	-	-

Ceramiche Atlas Concorde - divisione Keope - September 2012. È vietata la riproduzione, anche parziale, dell’opera in tutte le sue forme. Reproduction of this printed catalogue, even partially, is prohibited.



SPESSORE - THICKNESS

75x75 - 50x75: 10 mm

37,5x75 - 25x75: 10 mm

60x60 - 40x60 - 30x60 - 20x60: 9,5 mm

9,7x60 - 6,4x60 - 3,1x60: 9,5 mm

Consigli di posa - Laying suggestions

Al fine di semplificare le operazioni di posa e ottimizzare la resa estetica del prodotto si raccomanda di posare con 2-3mm di fuga.
To simplify laying operations and ensure the product looks its best, it is advisable to lay with joints of 2 to 3 mm.

Si suggerisce di posare i formati rettangolari affiancati o sfalsati di 2/3
It is recommended that you lay the rectangular formats side by side or offset by 2/3

La leggera stonalizzazione cromatica della superficie evidenzia la naturalezza del prodotto, per ottenere il migliore effetto estetico si raccomanda di posare attingendo contemporaneamente da scatole diverse.
The slight variations in surface colour shade highlight the naturalness of the product. To achieve the best visual results, it is advisable to mix tiles from different boxes when laying.

Per la finitura naturale subito dopo la stagionatura delle fughe si raccomanda di effettuare la pulizia del pavimento (lavaggio A+B) come descritto su www.keope.com/cleaning.html
For natural finish, as soon as the joints have fully set, it is advisable to clean the floor (cleaning A+B) as described on the website www.keope.com/cleaning.htm

Nella finitura LAPPATA le leggere ondulazioni, picchiettatura e discontinuità della superficie sono una caratteristica del prodotto che ne esalta l’aspetto naturale.
With the LAPPED finish, the slight ridges, the pattering or discontinuity on the surface are a characteristic of the product and enhance its natural look.

“W” misura di fabbricazione per la finitura LAPPATO: richiedere in azienda.

“W” working size for the LAPPED finish: require at the company



GREENTHINKING
ecologic spirit

UNI ISO 14064

“GREENTHINKING” è il Progetto Keope nato per rispettare gli obiettivi di sviluppo sostenibile. Keope è una delle aziende oggi più attente alle qualità ecologiche dell’industria ceramica.

Al passo con la più avanzata evoluzione tecnologica, Keope si è impegnata a seguire un severo programma di tutela della eco-sostenibilità iniziato anni fa con l’adesione al Marchio Ecolabel, per arrivare oggi all’importante certificazione ISO 14064. Il marchio “Greenthinking” è il simbolo di questo impegno di Keope nei confronti della natura.

“GREENTHINKING” is the project that Keope has realised to fulfil the requirements of sustainable development. Keope is actually one of the companies with the higher attention level to the ecological characteristics in the tile industry.

In line with the most advanced technological evolution, Keope has committed itself to a strict programme of eco-sustainability, which began years ago by obtaining the Ecolabel and has continued with the attainment of the important ISO 14064 certification. The “Greenthinking” mark is the symbol of Keope’s commitment to protection of nature.

www.greenthinking.it



Prodotto in corso di certificazione Ecolabel
Ecolabel certification in progress

BK

progetto grafico omniadvert
coordinamento ufficio marketing ceramiche keope
foto foto gamma - foto mussatti
3D virtual set omniadvert
stampa grafiche pioppi

Progetto, direzione e coordinamento a cura dell’Ufficio Marketing
Editore: Ceramiche Atlas Concorde divisione Keope,
Strada Statale 467, n°21 – 42013 Casalgrande (RE) Italia
Pubblicazione: Settembre 2012
Finito di stampare a Reggio-Emilia nel mese di Settembre 2012 da Grafiche Pioppi,
Via Venere di Chiozza, 10/1 – 42019 Scandiano (RE) Italia
©Copyright 2012 by Ceramiche Atlas Concorde divisione Keope

Project, editing and supervision by Marketing Department.
Editor: Ceramiche Atlas Concorde divisione Keope,
Strada Statale 467, n°21 – 42013 Casalgrande (RE) Italy
Publication: September 2012
Printed in Reggio-Emilia in the month of September. 2012 by Grafiche Pioppi,
Via Venere di Chiozza, 10/1 – 42019 Scandiano (RE) Italy
©Copyright 2012 by Ceramiche Atlas Concorde divisione Keope



COMPANY WITH QUALITY MANAGEMENT
SYSTEM CERTIFIED BY DNV
= ISO 9001:2008 =



Ceramiche Keope
S. S. 467 n 21 - 42013 Casalgrande (RE)
EN 14411



Office strada Statale 467,21
42013 Casalgrande (RE) Italy
Phone +39 0522 997511
Fax +39 0522 997544 997545
Factory via Canale 67
42013 Casalgrande (RE) Italy
info@keope.com
www.keope.com



Ceramics of Italy